

## Small Business Analysis & Information You Need – Really?

Often new clients have some skepticism about having to pay a consultant to give them answers about THEIR business. After all, many times, they started the business, they have run it successfully for many years and what is some consultant from thousands of miles away going to tell them? Here it is important to run a parallel with a professional athlete. Take a great player like a Ted Williams or Hank Aaron; what is a hitting coach going to tell these guys? Well, they all had and have hitting coaches to run analysis on their swings and make it as good as it can be. Over time we all develop bad habits that first must be identified and then corrected to fully enjoy the success of the endeavor you are pursuing. Even Tiger Woods has a coach to analyze his swing. Why? It isn't because the coach is better than Tiger it is because the coach can see little things that are detracting from the full success of his golf swing. In a similar fashion we at [My-Biz-Doc.com](http://My-Biz-Doc.com) are the coaches that help mold and restore the business back to its full potential and profitability.

So, If you're looking for a business consultant or business analyst or a management consultant or a marketing consultant or a small business consultant this is it. Also, if you are buying or selling a business you need help. Most people do this so infrequently that they are NOT experts in the buying and selling process; we at [My-Biz-Doc.com](http://My-Biz-Doc.com) are. Also, it goes a long way to have a disinterested third party professional give an opinion as to value and the financial health of the business. A typical business buyer has two basic questions: what is the business really worth? What is the financial health of the business? We answer both of these questions and provide a "For Sale By Owner" package for the business seller to help them sell the business and save the business brokerage fee which can be 15% of the business selling price.

There is a wealth of good business information waiting for you at [My-Biz-Doc.com](http://My-Biz-Doc.com). Get the information you need at reasonable rates.